Mobile App Development
Client Questionnaire
General Questions
What goals do you have for users to accomplish in your mobile app?

What will be the primary purpose of your mobile app?

Do you have an existing app and looking for a team to update the current version?
Do you have wireframes or app designs (PSD/AI files) ready for the application? Or would you like to avail our services on App Design?

Are you developing the apps for internal or public use?

Do you have any reference app(s) which works similar to your requirement? Please list the ones you found closest. [This can be even your competitor apps].
Please list some of your competitors.

Would you provide us with detailed functional specifications for us to estimate the project? If you do not have a Functional Spec, would you like to avail services of our Business Analyst?
Do you have an internal development team (Graphic Designers/ Developers) to collaborate on this project?

Would you like to avail services of a Test Engineer (QA)?

Would you like to avail assistance in iTunes/ Google Play submission?
What are the features or functionalities you’re looking to integrate into your mobile app? Please explain as detailed as possible.

Is the proposed application expected to integrate with one or more of your existing applications? If yes, please provide a technical brief of these existing applications.
Are there any functionalities or features you’re considering to incorporate in future releases?

Would you like to have a CMS for the app? (CMS is a system which lets you add content and make day-to-day updates on your mobile app) [This is important as we’ll have to leave a framework considering the future additions while coding the app]

Who will be the audience of your app?
Who are your target customers?  
What is their geography, gender & age group?

Does the app have many user types/roles with own associated features?  
(A different app for each user type?)

Are you considering the app to be multilingual and available in other stores?
Would you like us to design & develop a companion website for the app?

Is there a target launch date for this product?

Is there any content restriction outside of the US?
Are there any domain or region specific standards/regulations to comply with? (For example, related to security, documentation, design, etc.)

Will the solution require in-app purchase, payment gateway integration, multi-currency support, etc?
Does the app require mobile analytics integration for app usage tracking?

Does the app require mobile app advertising management tools integration?

Please specify the type of app: B2B, B2C or B2E.
Technical Questions
How would you want the app to be developed? Do you prefer using Cross Platform technologies or developing the apps natively across each platform?

What are the desired compatible devices & OS versions? Please provide required platform and OS versions. (Eg: iOS, Android, Blackberry, Windows) [It is recommended to develop apps in the latest OS versions.]
Is the app expected to work in both Portrait and Landscape orientation?

What languages does the app need to support?

Would you like to have the app listed as free or paid?
Can the app be used offline (without internet connection)?

If the solution is expected to have a web based backend, should it be developed in HTML 5 / be mobile responsive?

Would you need push notifications for your application?
If you’re providing us with web services, please indicate the API format which it’ll be provided. An API guide would be highly appreciated.

Would you like to integrate or use any third party API services for your application? (For Eg: Foursquare, Social network authentication such as Facebook, Twitter, etc.)
Would you give an (approximate) idea of how many users are expected to access the app, create accounts, etc. (if applicable), especially concurrent users of internal enterprise app?

Would you give an (approximate) idea of the size of the files, number of files stored on the app at a given point of time (if applicable, that is, if the app deals with document, image, video/audio files).
Make No Mistake: Choose Cabot Solutions as Your App Development Company

About Cabot Technology Solutions

We build apps for mobility. Partnering with companies, both small and large, we design and code custom web and mobile applications. As a premier mobile application development company, our services and technologies are the foundation of everything we do. We perfect our processes to make apps you would love using. Yes, nerds, geeks, techies, technologist–that’s us.

We’re proud and passionate about what we do. With offices in the US and offshore development centers in India, Cabot Technology Solutions serves clients across the globe. Our expertise as a mobile app development company spans all major platforms like iOS, Android, Windows and HTML5.

Some of our recent app development works include:

- e-Commerce
- Communications and Social Networking
- e-Publishing and Education & e-Learning
- ERP, CRM & Enterprise Solutions and Productivity
- Medical & Health, including HIPAA compliance
- Music & Audio Streaming and Lifestyle apps
Why Cabot

**Talent** – State-of-the-art software & programming skills

**Industry-savvy** – In-depth knowledge and command of the latest technologies

**Commitment to quality** – QC’s at every stage of the development process

**Commitment to service** – As you succeed, we will succeed

**Cost-effective** – As a multinational company, we deliver premium web development at a very competitive price

**Next Steps**

Get your app development process started!

Click (or paste into your browser)

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