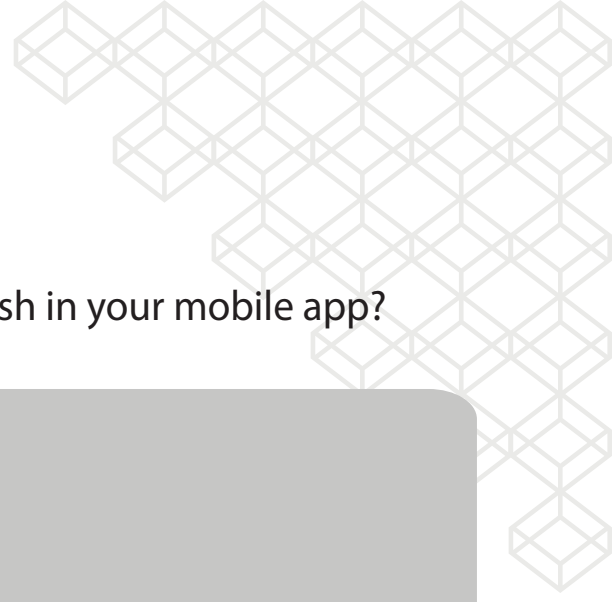




Mobile App Development Client Questionnaire



General Questions



? What goals do you have for users to accomplish in your mobile app?

[Empty rounded rectangular text input area]

? What will be the primary purpose of your mobile app?

[Empty rounded rectangular text input area]

? Do you have an existing app and looking for a team to update the current version?

[Empty rounded rectangular text input area]



? Do you have wireframes or app designs (PSD/AI files) ready for the application? Or would you like to avail our services on App Design?

? Are you developing the apps for internal or public use?

? Do you have any reference app(s) which works similar to your requirement? Please list the ones you found closest. [This can be even your competitor apps].

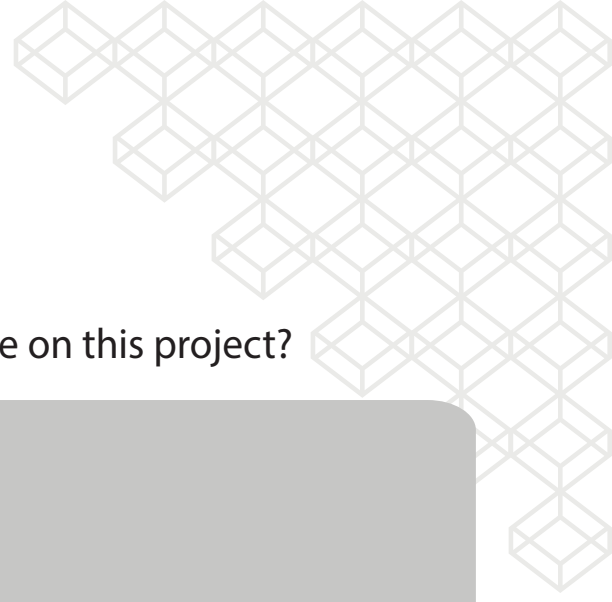


? Please list some of your competitors.

[Empty rounded rectangular box for listing competitors]

? Would you provide us with detailed functional specifications for us to estimate the project? If you do not have a Functional Spec, would you like to avail services of our Business Analyst?

[Empty rounded rectangular box for providing functional specifications or service preferences]



? Do you have an internal development team (Graphic Designers/ Developers) to collaborate on this project?

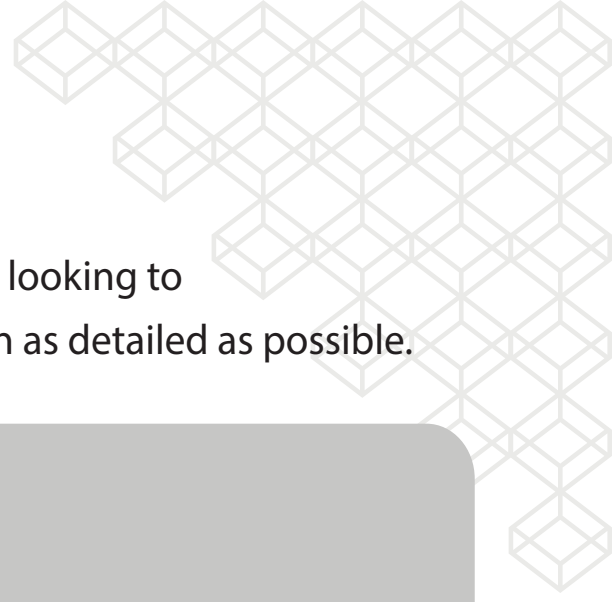
[Empty rounded rectangular box for response]

? Would you like to avail services of a Test Engineer (QA)?

[Empty rounded rectangular box for response]

? Would you like to avail assistance in iTunes/ Google Play submission?

[Empty rounded rectangular box for response]




? What are the features or functionalities you're looking to integrate into your mobile app? Please explain as detailed as possible.

[Empty rounded rectangular box for response]

? Is the proposed application expected to integrate with one or more of your existing applications? If yes, please provide a technical brief of these existing applications

[Empty rounded rectangular box for response]



? Are there any functionalities or features you're considering to incorporate in future releases?

[Empty response box]

? Would you like to have a CMS for the app? (CMS is a system which lets you add content and make day-to-day updates on your mobile app) [This is important as we'll have to leave a framework considering the future additions while coding the app]

[Empty response box]

? Who will be the audience of your app?

[Empty response box]



- ? Who are your target customers?
What is their geography, gender & age group?

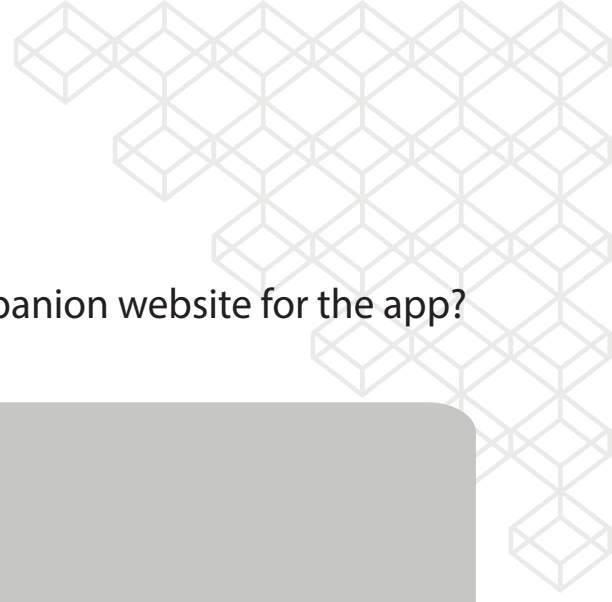
[Empty rounded rectangular box for response]

- ? Does the app have many user types/roles with own associated features?
(A different app for each user type?)

[Empty rounded rectangular box for response]

- ? Are you considering the app to be multilingual and available
in other stores?

[Empty rounded rectangular box for response]



? Would you like us to design & develop a companion website for the app?


[Empty rounded rectangular input field]

? Is there a target launch date for this product?

[Empty rounded rectangular input field]

? Is there any content restriction outside of the US?

[Empty rounded rectangular input field]



? Are there any domain or region specific standards /regulations to comply with? (For example, related to security, documentation, design, etc.)

? Will the solution require in-app purchase, payment gateway integration, multi-currency support, etc?



? Does the app require mobile analytics integration for app usage tracking?

Empty response box for mobile analytics integration question.

? Does the app require mobile app advertising management tools integration?

Empty response box for mobile app advertising management tools integration question.

? Please specify the type of app: B2B, B2C or B2E.

Empty response box for app type specification question.




Technical Questions



? How would you want the app to be developed? Do you prefer using Cross Platform technologies or developing the apps natively across each platform?

? What are the desired compatible devices & OS versions? Please provide required platform and OS versions. (Eg: iOS, Android, Blackberry, Windows) [It is recommended to develop apps in the latest OS versions.]



? Is the app expected to work in both Portrait and Landscape orientation?

Empty rounded rectangular box for response.

? What languages does the app need to support?

Empty rounded rectangular box for response.

? Would you like to have the app listed as free or paid?

Empty rounded rectangular box for response.



? Can the app be used offline (without internet connection)?

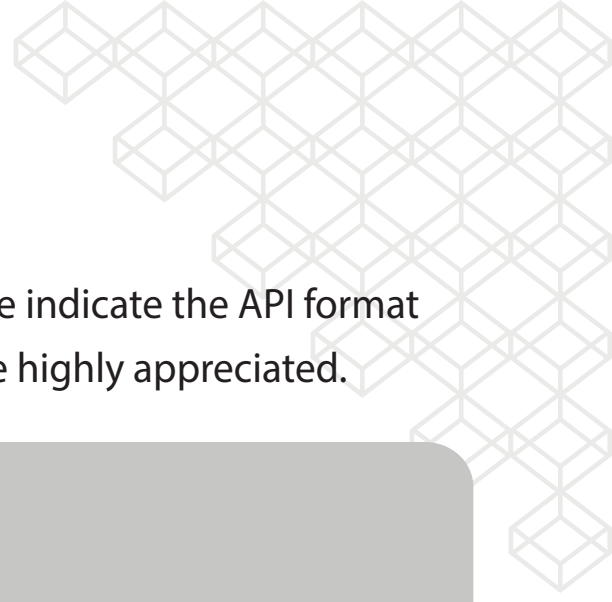
[Empty rounded rectangular box for response]

? If the solution is expected to have a web based backend, should it be developed in HTML 5 / be mobile responsive?

[Empty rounded rectangular box for response]

? Would you need push notifications for your application?

[Empty rounded rectangular box for response]



? If you're providing us with web services, please indicate the API format which it'll be provided. An API guide would be highly appreciated.

[Empty rounded rectangular box for API format details]

? Would you like to integrate or use any third party API services for your application? (For Eg: Foursquare, Social network authentication such as Facebook, Twitter, etc.)

[Empty rounded rectangular box for third party API services]



? Would you give an (approximate) idea of how many users are expected to access the app, create accounts, etc. (if applicable), especially concurrent users of internal enterprise app?

A large, empty, rounded rectangular box with a light gray background, intended for the user to provide an answer to the question above.

? Would you give an (approximate) idea of the size of the files, number of files stored on the app at a given point of time (if applicable, that is, if the app deals with document, image, video/audio files).

A large, empty, rounded rectangular box with a light gray background, intended for the user to provide an answer to the question above.

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We build apps for mobility. Partnering with companies, both small and large, we design and code custom web and mobile applications. As a premier mobile application development company, our services and technologies are the foundation of everything we do. We perfect our processes to make apps you would love using. Yes, nerds, geeks, techies, technologist—that's us.

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- Medical & Health, including HIPAA compliance
- Music & Audio Streaming and Lifestyle apps

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